

* * * UNDER NEW MANAGEMENT * * *

The List Store

List Division of The Washington Marketing Group
2507 N. Harrison Street * Arlington, VA 22207
Phone: 703-534-8180 * Fax: 703-534-8411 * gcecala@twmg.com

Presents...

DEATH TAX ELIMINATION COUNCIL

* The Death Tax Elimination Council is a sub file of the WMG Tax Fighters Master File

Summary: The Death Tax Elimination Council contains the direct mail donor files of groups actively mailing and dedicated to elimination of the death tax.

Although these fiscal conservatives are in favor of **PUTTING THE AX TO ANY TAX** –they were primarily solicited on projects aimed at eliminating the Death Tax. They have also contributed generously to projects designed to eliminate the Clinton Tax on Social Security. They believe that tax cuts are always good – that the only way to balance the federal budget is cut our unnecessary federal spending. And any spending programs, other than Social Security, Medicare and National Defense are fair game to be cut.

Source:	100% Direct Mail
\$5+ Last 12 months:	21,626
\$5+ Last 24 months:	32,544
\$5+ Last 36 months:	54,940
Total Universe:	408,772

Price/M:	\$120/M
Shipping:	\$25 e-mail/Overnight
Mag Tape/CD:	\$50 fee
Select Fee:	\$5/M
Phones:	\$10/M

Contact:	George Cecala
Phone:	703-534-8180
Fax:	703-534-8411
Email:	gcecala@twmg.com

List Usage:

*Sixty Plus Association
Republican National Committee
National Right to Work Foundation
Americares
NTU
National Right to Work Committee
Rule of Law Committee*

List Profile:

The Death Tax Elimination Council is new to the list market. However, these patriotic donors have given to such projects as: Socially Conservative Legal Defense; the Right to Keep and Bear Arms; Immigration Reform, Elimination of Government Waste; Media Bashing; Conservative Republican Candidates and Causes; and Making English the National Language for America

Special Selects:

*Gender * Income * Phones * Magazine/Merchandise
Buyers * SCF * Contribution * Recency * State * 55+ Age*

**20% DISCOUNT FOR RECOGNIZED BROKERS
DEATH TAX ELIMINATION COUNCIL...**

**...DON'T TAKE ON THE TAX REFORM WITHOUT
THEM!!!**